Address: 8654 Pontchartrain Blvd, Suite 8, New Orleans, LA 70124

Phone: 601.397.4483 Email: OlieG@FountainheadDevelopmentPartners.com

Qualifications Profile

Enthusiastic and accomplished professional offering exceptional leadership aptitude, with the ability to direct individual and team efforts toward the achievement of organizational goals and objectives. Remarkable team player, articulate communicator with strong interpersonal, organizational, presentation, grant writing, project management, research, technical writing, marketing, and public relations skills; complimented with the capability of working in diverse, challenging, and fast-paced environments.

Areas of Expertise

Expert in Federal, State, & Local Grant/Loan Research, Preparation, and Administration · Expert on Local, State, Federal Regulations relating to various grant programs (HUD, FEMA, USDA, Dept. of Homeland Security, Dept. of Education, Dept. of Energy) · Grant Writing Expert (Government, Foundations and Corporate Grants) · CDBG-DR Program Administration · Non-Profit Donor Relations · Corporate, Foundation & Individual Fundraising · Public Policy Development · Strategic Planning · Economic Development Financing · Public and Private Financing · Project Management · Construction Management · Urban Renewal Plan Development · Economic Revitalization Planning · Slum and Blighted Area(s) Documentation · Master Development Site Plans · Land UsePlans · Transportation Plans · Community Facilities Plan · Harbor Development Feasibility Study · Business Incubator Development Plan · Business Plan Development · Community Planning and Zoning · Redevelopment Plans · Tax Increment Financing · Historic Tax Credits · New Market Tax Credits · Subdivision Regulations · Disaster Recovery Planning and Assessment · Risk and Hazard Mitigation Assessment · Acquisition & Relocation Specialist · Environmental Review & Assessment Preparation · OSHA Certified · Data Analysis · Labor Standards/Davis Bacon Compliance · Section 3 Compliance · E-Verify Requirements · ADA Compliance · Needs Assessments and Plans

Professional Experience

The Salvation Army ALM Division Dackson, MS

Divisional Grants & Corporate Campaigns Director

December 2016 - Present

- Coversees and conducts research and identification of funding opportunities by evaluating those matching programs, operational, and capital needs for all The Salvation Army Corps and Service Centers located in Alabama, Louisiana, and Mississippi (ALM) Division
- Works closely with all National, Regional, and Divisional Corps Officers to ensure adherence to mission and vision
- Writes and annually submits 538 grant applications to secure funds necessary to meet and exceed fundraising goals for the Alabama, Louisiana, Mississippi Division
- 🖔 Interprets grant regulations and guidelines to ensure compliance by field locations
- *Provides leadership to key field personnel regarding new strategic initiatives, tactics, and measures to move toward annual fundraising goals
- Develops corporate campaign material for field locations in the ALM Division
- Prepares and provides support for annual United Way campaigns throughout the ALM Division
- Develops and writes contractual /collaborative agreements and proposals with other organizations
- \$\Presents monthly the overall activities of the fundraising efforts for the Division
- *Maintains grant management tracking tools to ensure compliance with submission schedules and report schedules
- Adentifies problem areas or need for change and provides recommendations for modifications or adjustments

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\(\mathbb{E}\)Establishes and maintains donor relations with Individuals, Foundations, and Corporations to ensure all funding opportunities are identified to advance the mission and fundraising goals

\$\text{Plans, coordinates, organizes, and monitors the seasonal marketing campaigns for all ALM field locations

Belhaven University ^a Jackson, MS

Adjunct Professor - Creative Writing

August 2020 - Present

- Develops and uses highly effective teaching strategies to meet the needs of diverse students; promotes the acquisition and application of knowledge, development of critical and creative learning, and problem-solving skills
- Demonstrates knowledge of instructional strategies and techniques appropriate to teaching undergraduate and graduate students: instruct, manage, motivate, mentor, evaluate and advise them
- Employs a variety of formative and summative assessments to ensure virtual instruction leads to student learning and the attainment of course goals

The Elfer Firm, LLC DBA Professional Grant Consultants, LLC $\tt DBA$ Professional Grant Consultants, LLC $\tt DB$

President

August 2011 - Present

- Consult with businesses and governmental agencies on Economic Development projects by using Urban Renewal with special regard to business administration, public financing, public policy, and market analysis
- Assist in the acquisition of property and the relocation of families and businesses under the Uniform Relocation and Public Assistance Act
- Provide local, state, and federal agencies documentation of a slum and blighted area for their adoption and approval
- Provide motivational and informative presentations for government agencies, private corporations/ businesses, private developers seeking economic growth redevelopment plans and effective government operations and private sector business operations
- Advisor to local elected officials and company representatives on how to structure a profitable and sustainable economic development project
- Generate and employ unique funding alternatives for public and private developments to induce economic growth within a locale
- Skisk Management Assessment of Corporate Financials
- Coordinate finance incentive programs with Local, State, and Private Developers
- Prepare financial and statistical reports for management of Grants/Loans' funding through the U.S. Department of Urban Development
- Determine capacity within a budget to supplement outside assistance
- Assist in the development of relationships between public and private sectors, institutional partners, and non-profits on the goals and objectives on various projects
- \$\text{Conduct on-site audits to insure public and/or private compliance with all local, state, and federal guidelines
- Develop, prepare, administer unique alternative funding options for local, state, federal agencies, non-profits, and educational institutions
- Prepare resource staffing plans and proposed budgets to support short-term and long-term economic development activities
- Conduct Environmental Assessments on local, state, and federal funded projects
- Assist in the formation and continued maintenance of business organizations including corporations, general partnerships, limited liability consensus, joint ventures, business trusts, and non-profits as well as provide working knowledge on the complex regulations governing these organization

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Urban Planning Consultants, Inc. (Formerly known as Jimmy G. Gouras Urban Planning Consultants, Inc.) (Currently, Professional Grant Management Services, LLC)

"Vicksburg, MS and Biloxi, MS

President/Senior Consultant

February 1997 - August 2013

- *Played an active role in the company's transition process from Jimmy G. Gouras Urban Planning, Inc. to Urban Planning Consultants, Inc., as well as the transition to Professional Grant Management Services, LLC
- Served as the driving force in the organization of Mississippi's Katrina Supplemental CommunityDevelopment Block Grant Community Revitalization grants, Economic Development grants, and Go Zone grants in excess of more than \$500M
- *Prepared proposals/applications and administered 95% of the U.S. Department of Housing and Urban Development Hurricane Katrina Community Development Block Grant Disaster Recovery (CDBG-DR) funds throughout the State of Mississippi
- *Rendered expert oversight to Harrison County Utility Authority's 23 Mississippi Gulf Regional Plan Projects funded with U.S. Department of Housing and Urban Development grant funds through the Mississippi Department of Environmental Quality in the amount of \$243M
- *Managed the State of Mississippi's Hancock County's Homeowner Assistance Grants' Program to include the grant finalization procedures and closing process for over 2,000 Homeowners in Hancock County, MS affected by Hurricane Katrina
- Supervised and coordinated all functions associated with the implementation of closing agent services for the State of Mississippi's Hancock County's Homeowner Assistance Grants Program
- Developed policies and procedures necessary to implement the Mississippi Development Authority's approved grant finalization requirements as well as policies to ensure compliance with Local, State, and Federal guidelines for the State of Mississippi's Hancock County's Homeowner Assistance Program
- *Acted as liaison for local and state agencies between FEMA, MS Emergency Management Agency, and State of MS Auditor's Office for Hurricane Katrina, Hurricanes Ivan and Georges and Tropical Storms Isadore and Allison and was the driving force in Mississippi coastal communities receiving over \$200M in reimbursements
- Assisted and oversaw the development of Comprehensive Plans, Site Master Plan Developments, Historic Preservation and Analysis, Feasibility and Market Analysis, Marina Feasibility Studies, Subdivision Regulations, Zoning Ordinance, Architectural Design Standards, Economic Revitalization Planning Charrettes, Transportation Plans, Land Use Plans, Community Facilities Plan, Façade Guidelines, and the development of a "New Urbanism" Plan, as well as the Gulf Regional Master Plan for Water and Sewer improvements
- Worked on the development, construction, and close-out of Hurricane Katrina projects consisting of housing, infrastructure improvements, police and fire stations, streetscapes, visitor's center, libraries, community centers, City Halls, Senior Centers, Town Greens, Façade Improvements, and many more outstanding revitalization projects
- *Collaborated with various state contractors and officials in preparing the funding appropriation plan for the Hurricane Sandy Disaster Project(s) Budget(s) with funding provided by the U.S. Department of Housing and Urban Development which delivered assistance and relief to the State of New Jersey after the devastation brought upon by Hurricane Sandy
- Corganized project funding for more than 300 Community Development Block Grants worth more than \$650,000,000, with projects encompassing the areas of public facilities and economic development
- Successful development and preparation of over 100 Tax Increment Financing (TIF) Plans and Redevelopment Plans for projects ranging from \$300,000 to \$35,000,000 for local governments, businesses/corporations, and economic developers
- Generated and employed planning assessments and funding alternatives for private developers and public entities to meet the requirements of economic development projects
- Developed feasible Economic Development Projects by conducting an economic analysis of the specific project's locale and investigated all possible funding sources in developing a unique project financing plan
- Reviewed Economic Development Project sites to ensure all avenues are traveled in eliminating any harm and protecting any negative effects on schools, housing, and public infrastructure

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- Promoted successful economic development projects by educating and informing local-elected officials, private developers, and business/corporations on strategies and techniques regarding successful project planning and execution
- Expertly reviewed corporate/business financials to devise and implement risk management plans
- Successful in clearing U.S. Department of Housing and Urban Development, Office of the Inspector General Audit findings for Biloxi, Gulfport, Moss Point, Pascagoula, and Hattiesburg, MS
- *Prepared Consolidated Plans and Action Plans for the Entitlement Communities of Biloxi, Gulfport, Pascagoula, Moss Point, and Hattiesburg, MS under the guidelines and special conditions of the U.S. Department of Housing and Urban Development (HUD) Community Development Block Grant (CDBG) Entitlement Program
- Engaged in the preparation and administration of Hazard Mitigation Plans, Grants, and Loans while ensuring strict adherence to all local, state, and federal regulations and guidelines as set forth by the Federal Emergency Management Agency as well as the Mississippi Emergency Management Agency
- Prepared Environmental Assessments and completed Environmental Review Procedures of projects funded by various local, state, and federal grants and loans
- *Active Role in organizing, preparing, and undertaking the major Urban Renewal of Downtown Vicksburg, MS; as well as the City of Biloxi, MS, the City of Gulfport, MS, and the City of Hattiesburg, MS
- Unsured all local, state, and federal guidelines were followed with special emphasis on the policies and procedures relating to the Uniform Relocation and Public Assistance Act
- Worked with local and state governments, as well as non-profit organizations and educational institutions by providing unique funding alternatives to their various public improvement and economic development projects
- Unsured Davis Bacon Compliance, Labor Standards Compliance, Section 3 Compliance, E-Verification, as well as all required regulations and special conditions required by local, state, and federal entities as they pertained to various funding alternatives of grants and loans
- Processed, audited, and approved invoices, requisitions, etc. for contracts
- Tracked and maintained records and updated funding on numerous capital projects for various Mississippi communities

Education

Doctor of Philosophy in Public Administration: May 2001 Tulane University, New Orleans, LA

Master of Science in Criminology: May 1997 University of Southern Mississippi, Hattiesburg, MS

Bachelor of Science in English: May 1995 University of Southern Mississippi, Hattiesburg, MS

Professional Development

- United States Department of Housing and Urban
 Development Community
 Development Block Grant
 Programs for Public
 Facilities, Economic
 Development, & Housing
- United States Department of Housing and Urban

- Development Community Development Block Grant Disaster Recovery Programs
- United States Department of Agriculture Rural Development Authority
- Delta Regional Authority

- Grants
- Disaster Response & Recovery Training
- Federal Emergency
 Management Grants/Loans
- U.S. Department of Transportation, Federal Highway Program Grants/Loans

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- Urban Renewal
- □ Tax Increment Financing
- Historic Preservation Tax Credits
- U.S. Environmental Protection Agency

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Certifications / Training

- Grant Writer Certification
- Certified Fund-Raising Executive
- Lily School of Philanthropy Training
- CDBG-DR Program Administration
- CDBG Public Facilities & Economic Development Programs Management

- Disaster Recovery Specialist
- OSHA Specialist
- Labor Standards Specialist
- Fair Housing Specialist
- Uniform Relocation Assistance and Real Property Acquisition Act Specialist
- Environmental Specialist
- Marketing Strategies Training

Awards

- Top 20 National Professional Businesswoman of the Year
- Warren County Chamber of Commerce Top 20 Under 40
- National Optimist Public Speaking and Presentation Award
- Mississippi Veterans of Foreign Wars Volunteer of the Year
- National Who's Who of Business Professionals

Affiliations/Community Service

- Madison County Chamber of Commerce Member
- Habitat for Humanity Volunteer
- Mississippi Coalition on Domestic Violence Trainer and Volunteer
- Case Appointed Special Advocate (CASA) for Abused and Neglected Children
- Madison Central High School Parent Teacher Organization Member
- Madison Central Choral Booster Club Member
- Madison Central Speech and Debate Booster Club Member
- Optimist Club of Jackson Member
- Past Chairperson of the Children's Miracle Network Program, Miss Mississippi Pageant Organization
- Past President of Vicksburg Catholic School Parent Teacher Organization
- Past President and Treasurer of Ladies Auxiliary for Veterans of Foreign Wars Post #2572
- Past President, Treasurer, and Fundraising Chairperson for Vicksburg Performing Arts Company
- Past Vice President/Fundraising Chairperson for Warren Central High School Booster Club
- Past Chairperson of Fundraising and Marketing for the Miss Mississippi Corporation Board of Directors